

Company Name		Date	
<input type="checkbox"/> Full dealer (Sales, parts and service)		<input type="checkbox"/> Service dealer (Parts and service)	

Details

Name of applicant	
Position in company	
Full address	

		Postal code	
Tel		Fax	
Email			
Registered company number			

1. Please explain your motivation for applying for a POWERSTAR full/service dealership

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2. Size of dealership envisaged (annual sales - parts and/or Vehicles)

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3. Location and address (if known) of proposed POWERSTAR dealership (if different from section above)
(NB. Please attach a map of the area showing the main thoroughfares, competitor location and desired territory.)

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4. Do you have existing facilities at this location/address?
(if 'yes', describe their current use and then answer questions 5, 6 & 7. If 'no', please skip questions 5-7 and go to question 8)

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5. Are the premises leased or owned?

<input type="checkbox"/> Leased		<input type="checkbox"/> Owned	
Period of lease		Market value	
Expiration date		Outstanding mortgage	
Annual rent		Purchase price	

6. What is the present area of the buildings (Sq.Ms)?
(Please attach a plan of the site showing the layout of the building/s as well as parking and storage areas)

Sales offices		Display area	
Service area		Parts area	
Administration		Other	

7. Current other brands held or promoted	
8. Please state the funds you are prepared to invest in the POWERSTAR business	
9. POWERSTAR will require detailed, audited and signed trading, profit and loss accounts and balance sheets for the last year together with management accounts for the period not covered by the same. Do you agree to provide these?	
<input type="checkbox"/> Yes	<input type="checkbox"/> No
10. What do you envisage being the basis of your POWERSTAR marketing activities within your area of responsibility?	

- I understand that the Business Plan I will be asked to submit to POWERSTAR must include (amongst other requirements) 1 year Profit and Loss, Cash Flow and Balance Sheet Projections.
- Attach Photographs / Floorplan of the buildings / site (Workshop, Showroom, Parts Centre)

Disclaimer

By signing this Dealer Application Form, the undersigned acknowledges, and agrees, that the receipt and processing, including the investigation of this Application Form by POWERSTAR, is only the first step in the application process to become a POWERSTAR authorised dealer, and implies no commitment by POWERSTAR to become part of an Agreement. With the exception of treating the information provided in this Dealer Application Form confidentially and in accordance with applicable privacy laws, has no commitment and accepts no liability towards the applicant unless and until a Dealer Contract has been executed in due form by duly authorised officer of POWERSTAR.

Applicant			
Name			Signature
Position	Date		

Office use only	
Date of application received	
Action to be taken	

Please fax the completed form to +27 86 719 1090 or contact:

E Stolze
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